

BENSON & HEDGES
because quality matters



LIGHTS BOX

Mrs.



Discover a special new offer from Benson & Hedges.

BENSON & HEDGES

New

LIGHTS BOX

Ultra Lights: 6 mg "tar," 0.6 mg nicotine— Lights Box: 10 mg "tar," 0.7 mg nicotine av. per cigarette, by FTC method.
Lights Soft: 10 mg "tar," 0.7 mg nicotine— 100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb.'85.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

416



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